

KTA Super Stores & Mauna Kea Observatories Outreach Committee (MKOOC)
 International Year of Astronomy 2009 Big Island of Hawai'i
COSMIC POSTER CONTEST - The Universe: Yours to Discover
1/17/09 – 3/31/09
Official Rules
NO PURCHASE NECESSARY

1. **HOW TO ENTER:** On a separate piece of poster board or paper minimum size 8.5 by 11 inches (letter); maximum size 11 by 17 inches (tabloid) draw, paint, and/or color a design representing the night skies and telescopes with a Hawaiian theme. Poster board should be no larger than 11 x 17 inches. **Oversized posters will not be judged. NO GLITTERS, GLUES OR 3-D EFFECTS.**
2. On the back of your entry, print your complete name, address, phone number, school, age and grade or complete the bottom of this form and secure it to the back of your poster. No mechanically reproduced entries accepted. You may enter as often as you like, but each entry must be different. Submit entry at the **Puainako, Waimea or Kailua KTA Super Store Courtesy Desk**. All entries must be received by March 31, 2009 at store closing. **ENTRIES FAILING TO MEET THE ABOVE MENTIONED REQUIREMENTS WILL NOT BE JUDGED.**
3. **JUDGING CRITERIA:** Entries meeting the requirements of Rules 1 and 2 will be judged by a select panel of art directors and astronomy experts. Entries will be divided between one of three districts (North, East or West), according to the location of the school from which the entrant attends. Entries are then placed in one (1) of three (3) age groups: 1) Elementary, Grades K-5; 2) Intermediate, Grades 6-8; 3) High School, Grades 9-12. Judging in each category, by district will be based on the following criteria: originality and creativity; appropriateness to the theme of astronomy and Hawaiian culture and overall impression. Each criterion will be weighted equally. Tied entries will be re-judged on the basis of [originality and creativity]. Entries must not have won a previous prize or award nor have been previously published and must be entrant's original work. Three Island-wide Winners (one from each age group) will be chosen from all First Place District Winners. Winners will be notified on or around April 27, 2009.
4. **GENERAL RULES:** Open to school students of Hawai'i Island under the age of 19 years old. Void where prohibited. All federal, state and local laws apply. All taxes are the sole responsibility of winners. Potential winners (and their parent or legal guardian) must sign any required Winner's Affidavit and Release within 14 days of attempted delivery or prize will be forfeited and an alternate selected. Prizes won by a minor will be awarded in the name of parent or legal guardian. No prize transfers or substitutions, unless prize is generally unavailable, in which case a prize of equal or greater value will be substituted. Acceptance of prize offered constitutes permission to use winner's name and/or likeness and poster and title for advertising/ trade purposes without further compensation, unless prohibited by law. By entering, contestant agrees to abide by and be bound by these Official Rules and the decisions of the judging organization, which are final in all matters. All entries submitted become the sole property of sponsors and none will be returned. All winning posters will be placed on display at KTA Super Stores, Onizuka Space Center, 'Imiloa Astronomy Center of Hawai'i and posted on the Cosmic Poster Contest Official website at <http://www.naoj.org/IYA/Poster>. No correspondence will be acknowledged.
5. **PRIZES:** Three (3) Island-wide Prizes (1 winner per age group): Night Sky Monopoly Game, \$50 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family Membership Cards, & Friends of the Onizuka Space Center Membership Card. Approximate Retail Value "ARV" \$245. Nine (9) First Place Prizes (1 winner per age group, per district): Set of Mauna Kea Astronomy Trading Cards & \$20 KTA Merchandise Certificate. ARV \$40. Nine (9) Second Place Prizes (1 winner per age group, per district): Set of Mauna Kea Astronomy Trading Cards & \$10 KTA Merchandise Certificate. ARV \$30. Total Retail Value \$1365. Limit one prize per family/household. All prizes will be awarded.
6. **WINNERS' LIST:** For the name of Grand Prize winners, send a self-addressed, stamped #10 envelope to: Cosmic Poster Contest Winners, KTA Super Stores Marketing, 50 E. Puainako St., Hilo, HI 96720, or view online at <http://www.naoj.org/IYA/Poster>

Name: _____

School: _____ Grade: _____

Home Address: _____

City _____ Zip: _____ Home Phone No: _____